

ROADMAP
WRITERS

YEAR

in

REVIEW



A MESSAGE FROM CEO & CO-FOUNDER JOEY TUCCIO

From the day we launched Roadmap Writers seven years ago, our priority has been to see our writers succeed. As we head into an uncertain period in the industry, unapologetic voices are more critical than ever. Scripts with bold and unique points of view are making a splash. In 2022, Roadmap helped our clients clarify their brand and reflect on how their personal story influences their voice. We helped writers from Los Angeles to South Africa find representation, get staffed on some of the most popular series currently running, and see their movies on screen. We also forged free initiatives with partners like SONY and Carte Blanche and evolved our competitions by including free marketing for writers who score highly, no matter where they ultimately place. We hope you enjoy our 2022 booklet—we're excited to see how our clients will make their mark in 2023! —Joey



BY THE NUMBERS

ROADMAP PROGRAMMING



Free programs
offered
(including Webinars)



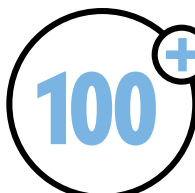
Webinars per
month



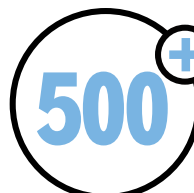
Average number
of programs per
month



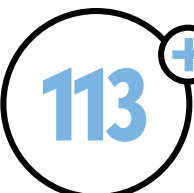
Number of dogs
fostered by clients
& staff



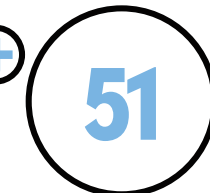
Daily emails sent
to execs by Joey for
our writers



Free pitch prep/
strategy calls
scheduled



Writer home
countries



Number of new
classes



1 member
added to
RoadCrew

TRISTAN
(Dir of Access
Programs)

Director of
Education
Alex's Pick for
Best Class!

**LISA
HEPNER'S
BREAKING
IN WITH
HOLIDAY
ROMANCE**

Most Popular
Class with
Clients!

**LISA
HEPNER'S
BREAKING
IN WITH
HOLIDAY
ROMANCE**



SIGNING STATS

108

New execs added
to our roster

42

COMPANIES
THAT SIGNED
OUR WRITERS

6.6

AVERAGE
NO. OF
MONTHLY
SIGNINGS

MONTH WITH
MOST
SIGNINGS
JUNE

14

79

WRITERS
SIGNED TO
REPRESENTATION

BREAKDOWN OF MONTHLY SIGNINGS

Jan: 11

Feb: 4

March: 4

April: 5

May: 2

June: 14

July: 14

August: 9

Sept: 6

Oct: 6

Nov: 6

Dec: 4

COMPANIES THAT SIGNED ROADMAPPERS IN 2022

3 Arts Entertainment

42 Management &
Production

4th Wall Management

5X Media

Affirmative Entertain-
ment

Agile Entertainment

Allied Management
Group

APA

Art/Work Entertain-
ment

Authentic Talent &
Literary Management

Avalon Management

Basilisk Entertainment

Bellevue Productions

Bohemia Group

Chatrone

Circle of Confusion

Content House

Empirical Evidence

Ensemble Entertain-
ment

Framework Entertain-
ment

Good Fear Content

Gramercy Park
Entertainment

Heroes & Villains
Entertainment

HG5 Entertainment

Housefire Manage-
ment

Industry Entertain-
ment

John Miranda Entertain-
ment

Kersey Management

Lit Entertainment
Group

Mattie Management

Meridian Artists

Rain Management

Rothman/Andres
Entertainment

Schemers Entertain-
ment

Schulman Manage-
ment
Group

The Buchwald Agency

The Cartel

Trident Media Group

INDUSTRY READ REQUESTS

18.8%

CONSULT WRITERS RATED
W/ MOSTLY (4 OUT OF
7) EXCELLENT/VIRTUALLY
FLAWLESS = **317 WRITERS**

3.9%

CONSULT WRITERS
RATED W/ ALL EXCEL-
LENT/VIRTUALLY FLAW-
LESS = **66 WRITERS**

273

HIGHEST
NUMBER OF SCRIPT
REQUESTS IN ONE
MONTH

Writers Signed in 2022

Amanda Barnes
Amber Brown
Ana Defillo
Ashley Glacel
Ashley Victoria Hudson
Asia Nichols
Betty Sullivan
Bob Rossetti
Brandon Combs
Bri Morris
Carly Garber
Carolina Brettler
Catherine Schetina
Chava Friedberg
Clint Ross
Danny Cavada
Deborah Puette
Derege Harding
Derek Nicoletto
Elizabeth Reichelt
Faizan Kareem
Gabriel Theis
Gabrielle LeGendre
Geoffrey Yebra-Glenn
George Cowan
Hannah Ahn
Heather Faris

Heather Spiegel
Heather Yeon-Hee
Gromley
Hymnson Chan
Iman Ahmed
Jaime Kawamoto
Jaime Saginor
Jake Hulse
Janelle Gatchalian
Jean Su & Tony Scott
Jessica Rowlands
Kate Zasowski
Katie Cronin
Kayona Ebony Brown
Kelsey Mayfield
Khadijah Iman
Kristina Denton
Kyle Griffin
Lanie Siegel
Lisa Steadman
Lynn Nanna
Marc Messenger
Mickey Falcone
Milan Tomasevic
Morrris Demayo
Neer Shelter
Nerris Nassiri

Nicole Jones
Nora Jobling
Olivia Reed
opeyemi
Patrick Chen
Phil Smith
Porscha Williams
Rachel McClard
Rose Bueno
Sam Oh
SE Sinclair
Sean Nichols Lynch
Shar Carter
Sierra Hall
Sophie Bramnick
Taj Singha
Theoline Maphutha
Tori Hartshorn
Tristan J. Shuler
Vaughn Roste
Vicki Englund
Whitney Beckwith

Intern Shoutouts

Roadmap Writers partners
with the **University of Cen-
tral Florida** to give excep-
tional college students the
opportunity to put their
classroom skills to the test!

SPRING:

Basil Burke
Chris Pesquera

SUMMER:

Alexia Walker
Brian Johns
Jordan Utterback
Kate Childs
Mariah Rivera

FALL:

Davon Hazell
Gabriella Peters
Isabel Mora-Rodriguez
Iven Anthony
Kathie Torres
Kayla Jordan



DIVERSITY & INCLUSION

It's a real privilege to help writers find a path to success in this industry. With more than 320 writers signed, Roadmap Writers has proven to be a powerful ally in amplifying under-represented voices while helping writers grow their business intelligence and sharing best practices on building solid relationships with executives looking for polished screenwriters. Many of our writers have gone on to staff on hit TV shows for networks, premium cable, and streaming.

Roadmap continues to lead the way by providing transparency regarding our reader demographics and judging processes and expanding our Diversity Initiative into a four-month Fellowship for diverse writers. In the coming year, Roadmap will continue to nurture talented writers who are industry-ready while furthering our dedication to bringing talent and business together as we highlight writers from underrepresented communities.

– James Moorer (Director of Diversity Initiatives & Writer Outreach)

1816

DIVERSITY INITIATIVE
COMPETITION APPLICANTS

18

Writers signed through our
various inclusion initiatives

42%

SIGNED
CLIENTS
WHO ARE
DIVERSE

DIVERSITY INITIATIVE
ACCEPTANCE RATE

.77%

WRITERS SIGNED WHO
IDENTIFY AS WOMEN

68%

29%

WRITERS SIGNED WHO IDENTIFY
AS WOMEN OF COLOR

MONTHLY DIVERSITY INITIATIVE WINNERS

January:

Larry Coleman

February:

Alejandra Gracia

April:

Toyi Ward

May:

Rebecca Jordan Smith

June:

Kyla Sosa Frederick

July:

Meemee Taylor

August:

Feyza Safoglu

September:

Ahokya Saas

October Co-Winners:

Mark Heath Howard

Harrison Hamm

November Co-Winners:

Tiffani Davis

Irene Hernandez & Kelsey

McConnell

December:

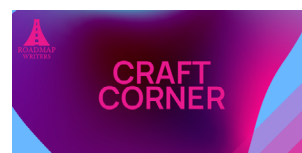
Cordata McCloud



NEW ENDEAVORS

CONTESTS | RETREATS | CONFERENCES | EVENTS | PARTNERSHIPS

In 2022, Roadmap forged new partnerships and launched a slew of new endeavors. There truly was something for everybody! We held our Virtual Conference and Black to the Future Week. We added the Roadmap Accelerator, Script Shack (added to CWP), Craft Corner Blog, a RoadCrew panel called "This Pilot Doesn't Pilot," a fellowship panel with LATV Writers, and our first web 3.0 program with Women of Mystery. Our new contests include the North American Indigenous Screenwriters Initiative, Scrivi Bene Italian Contest, Greenlights Genre Challenge with Carte Blanche and Circle of Confusion, and a contest and ongoing partnership with industry social media app HUSSLUP. We provided prizes to Humanitas New Voices, The Writers Lab, Filmarket HUB Pilot Contest, Brklyn Film Festival, and more. — plus, we jumped headfirst into the world of writing retreats in Puerto Vallarta and Big Bear. In 2023, we can be found in Scotland, London, NYC, Austin—and more!



JUMPSTART COMPETITION GRAND PRIZE WINNERS

OUT OF **1071** SCRIPTS

PILOT: TIME JANITORS by Ryan & Jocelyn Manns

LOGLINE: *A time-traveling duo has the most important 9-5 job in the history of the universe: to protect the one timeline wherein humanity survives—so, of course, they're underpaid, overworked, and always get the worst assignments.*

WHAT INSPIRED YOUR GRAND PRIZE-WINNING PILOT?

Just a thought about what would actually happen if time travel were invented. Like most other incredible inventions (i.e. flight, smartphones), we think it would become mundane pretty quick. It would also introduce a lot of problems. Naturally, the problems that time travel introduced would be up to the working joes of the world to fix. So we dreamed up Isak and Eve, characters just like us but far in the future,

whose 9-to-5 involves maintenance visits to the Jurassic era (because let's be real: once the novelty wears off, if you didn't have to go the past, why would you?).

HOW DO YOU INFUSE YOUR VOICE(S) INTO YOUR WORK?

We're very different people for the most part, but since we grew up in the same household, we have a similar sense of humor. A lot of our characters are opposites because we're opposites, and we find a lot of humor comes from that. We've written real conversations we've had into our scripts, and those are often our funniest bits.

WHAT INTERESTED YOU IN JUMPSTART AND ROADMAP?

It was a chance to get on the Roadmap team, meet some really great



people, and get more established in the industry.

ANY EXCITING CAREER NEWS?

We've got a card game with Rotten Tomatoes coming out, a sci-fi comic with SCOUT and some stuff we can't talk about yet! ;)

FEATURE: 3 FACES OF HUNGER by HF Crum



LOGLINE: *Based on a true story, the 116 minutes leading up to the assassination of a visionary Mexican presidential candidate is told from the POVs of three would-be assassins.*

WHAT INSPIRED YOUR GRAND PRIZE-WINNING FEATURE?

When I was living in Mexico City, I had a close friend who was with Colosio the day he died. It's hard to convey just what a transformative figure Colosio was, and the lost generation of idealists that followed his assassination. The long, twisted shadows trauma casts in the lives of people and nations is something that haunts and fascinates me. So, I set about digging into the dark unwritten corners of the assassination. First, just to understand a friend. Later, to write the script.

WHAT INTERESTED YOU IN JUMPSTART AND ROADMAP?

Access and exposure. Both are essential to launching a writing career. Roadmap's track record of preparing and promoting writers for representation is unrivaled in the industry. My work seemed to be gaining momentum, but I still needed a platform to get my work to representatives and production

companies. Enter Roadmap Writers. I submitted to JumpStart and almost immediately, Joey began circulating my work to reps and producers.

HOW DO YOU INFUSE YOUR VOICE INTO YOUR WRITING?

First, I try to write scenes where you never question the frame. Simple, vivid imagery makes it easier for readers to focus on your characters' conflicts and choices, and connect with them on an emotional level. Second, I try to find the lacunas. The little holes in the narrative I can carve out between dialogue, descriptions and scenes. The unwritten moments that hopefully stir readers to fill in the blanks, and see, rather than just read, my scripts.

ANY EXCITING CAREER NEWS?

2022 was a whirlwind year. This script won the AFF Screenplay Competition. My TV pilot BLOTTER won StoryPros, and was a finalist in the Page Awards and the Tony Cox Screenwriting Competition.



WRITER INTERVIEWS

David L. Williams Roadmap Signed Writer #223

David is a former Brooklynite-turned-Angeleno who's been writing screenplays since working at Blockbuster centuries ago. A Latino/Black former pro gamer and D1 athlete, David specializes in galactic concepts that are grounded in the real world with real people, as well as thrillers that leave you with a heart condition. Back in New York, David did everything from working on set as a P.A. and script supervisor to writing coverage in an office as an intern. Most impressively, he has a trophy he won in a connect-four tournament! **David's script CLEMENTINE made the 2022 Black List!**

WHAT MADE YOU WANT TO BE A WRITER?

My grandfather took me to go see a bunch of movies in theaters growing up (including PULP FICTION...I was six). Simultaneously, I wrote a bunch of short

stories, graphic novels, and poetry all the way through high school. It was in 2007 when I rented the director's cut of BLADE RUNNER that something snapped and those two loves came together. I realized that I wanted to write movies.

HOW DO YOU INFUSE YOUR VOICE/POV INTO YOUR WORK?

There's a part of me in most of my characters. I also believe that there are multiple definitions of "voice." There's the world according to how you see it, then there's the world according to how you—and only you—would describe it. I try to write like I have my own language.

ANY ADVICE FOR ASPIRING WRITERS?

There's a lot of disappointment waiting for you at all levels of this journey. You'll be stripped down emotionally and creatively—all that will be left is your undying love of the craft. Keep writing like madman/woman. Conversely,

there are a lot of platforms that offer quick hits of validation; feel good about your accomplishments, but don't let things get to your head. Keep getting better and generate more material no matter what.

WHAT'S THE BEST PART OF ROADMAP?

The relentlessness in support! Joey is the sweetest person you'll ever meet.



Catherine Schetina Roadmap Signed Writer #265

Writer/director Catherine Schetina's work centers on queerness, gender, futurity, and faith. She currently serves as Story Editor on Season 3 of Syfy's CHUCKY, and has worked on FX's THE BEAR, for which she was nominated for two WGA Awards.

Catherine's horror script PURE was ranked #1 on the 2022 Black List, and is being produced by Burn Later and Verve Ventures. She's also attached to direct!

WHAT MADE YOU WANT TO BE A WRITER?

I've always loved stories—books, film, television, whatever—but writing was something I just did for fun. I was planning to go to law school after college, but fortunately some friends convinced me to follow my passion and pursue an internship at a production company. I loved it and never looked back!

HOW DO YOU INFUSE YOUR VOICE AND POV INTO YOUR WORK?

My writing tends to start with a question—something I'm worried about, or, because I often write horror, something that scares me. I build out the world and the characters from there, so from the beginning, there's something I care deeply about at the core of the story.

WHAT'S THE MOST VALUABLE PART OF PARTICIPATING WITH ROADMAP?

Through Roadmap's Free Inclusion Initiative, I was able to meet managers interested in my work and eventually sign with Jon Hersh at Housefire Management. I didn't have representation before, and signing completely changed the trajectory of my career.

WHAT ADVICE WOULD YOU GIVE ASPIRING WRITERS?

Keep honing your samples! Having a few really strong pieces that showcase a distinct point of view and voice is much more useful than having 10 different pieces of writing.



THE BEAR

CHUCKY



WRITER INTERVIEWS

Erica Land Roadmap Signed Writer #125



Lifetime

Erica Land has a background in journalism, classical music, and property management, but it's her love of horror & thrillers that made her a writer. She now has a Lifetime thriller in production and continues to develop projects for TV and film. Erica has won the Roadmap Writers Diversity Initiative Competition, had sketches featured in two NBC Scene Showcases and placed in the NBC, Disney and WB TV Fellowships and Final Draft's Big Break. Her love of horror and thrillers mixed with a desire to explore family dynamics in the face of trauma are reflected in every story she writes.

WHAT MADE YOU WANT TO BE A WRITER?

Thanks to my obsession with horror movies and YA fiction like R.L. Stine, Christopher Pike, and L.J. Smith, I've been a writer since about the third grade. I would write scary stories for my mother and she encouraged me with creative writing books instead of sending me to the nearest therapist. I got up the nerve to share my stories with friends who kept asking for more, so I kept writing. After studying cello at Vanderbilt University and journalism at Northwestern University, I decided to combine a love of music and writing into a career as a music journalist. But as they say, life happens. Everything changed when I saw *When Harry Met Sally...* and discovered its amazingly talented writer, Nora Ephron. Anyone who has seen her films knows she has a very unique voice and brand, but not many know she made the pivot from journalist to screenwriter. I wasn't sure if

I could take such a big leap of faith and start my career over again from scratch, but when my mother came across one of my old writing books filled with those scary stories, I took it as a sign and wrote my first horror screenplay. It helped me to network and gave me the confidence to move out to LA to pursue screenwriting.

WHAT WAS THE MOST VALUABLE PART OF ROADMAP'S CAREER WRITER PROGRAM?

Definitely Pitch Prep. I write about ghosts and demons, but nothing terrified me more than pitching. Before Pitch Prep, I had never seen a pitch, so I wasn't sure what to say or what to expect. Pitch Prep helped to demystify the process. While I was still freaked out in my first few pitches, the tools they teach you are what helped me to find a pitching style. As it turns out, my background in journalism helped. Reporting is a lot like pitching in that you have a limited amount of time to tell your story and hold your audience's attention. Pitch Prep was also key to landing my Lifetime deal. Knowing how to compose a written pitch played a huge role in what got me the job. I really appreciated the honest feedback from multiple execs on my pitch, my script, even on my vibe ("frigid"). Two of these things I was able to improve. I will be coming back to the Career Writer Program to whip my next projects into shape.

ADVICE FOR ASPIRING WRITERS TRYING TO GET INTO TOP TIER?

The golden rule for any musician is "practice makes perfect." Same is true for writers—"never stop writing." I balance a busy day job with writing, and lately it's been even more difficult to find the time to squeeze in my writing. But you have to find it. One, because writing is just as much my job as the other. Second, it's the only way you will get better. Period. The more scripts you write—and yes, you need more than one—the more you will discover your voice and build out your portfolio. Then you'll be ready when opportunity comes knocking. For instance, the Lifetime

deal basically went like this: Lifetime made a request for writing samples and Roadmap sent them my horror pilot. The executive liked it and invited me to pitch a thriller for a potential feature assignment. The pitch got me a general meeting where I met their producer who wanted more pitches. I gave her ten loglines and she chose three for me to submit written pitches for. They bought *Hands Off My Father* which is now in post-production. The discipline of writing every day and becoming practiced in breaking story and generating ideas is what made it possible to pitch multiple stories on the fly. Not to mention that I love Lifetime thrillers because all bets are off, so I leaned into that. At the end of the day, no matter how you get the meeting, it comes down to putting in the work now so you have every tool in your arsenal to land the job.

HOW DO YOU INFUSE YOUR VOICE & POV INTO YOUR WRITING?

Generational trauma is a legacy that tends to get passed down in African-American families—and mine was no exception. Between my father's death and my mother's struggle with mental illness, the theme in our lives was often leaning on the strength of family to survive. So I began to write stories where family/friends had to come together to face whatever crisis came their way. But what I really loved were the characters who would defy impossible odds to survive. While you see that a lot in horror films, you almost never saw the Black girl or boy make it past the credits. That is, until recently with films like *Get Out* or *Nope*. I used to play it safe earlier in my writing, focusing on what I thought would move the needle forward and less on challenging the status quo. Now I know to truly find your voice, you have to speak your truth. So when I decided to write a pilot inspired by my family's past, I knew it would be a story rooted in confronting personal and literal demons to break the generational curse passed down. As a writer, I get to explore the struggles, triumphs, and laughter that helps us get through it.



WRITER INTERVIEWS



Heather Spiegel
Roadmap Signed Writer #237

Irene Hernandez & Kelsey McConnell aka "McNandez" Diversity Initiative Winners (NOV)

Irene and Kelsey are a married writing team living in Pasadena. A city kid and a country kid, Irene and Kelsey both struggled to find their place in the wider world. They put that experience to work in dark dramedies about women who find out what they're made of when thrust into chaos and the chosen family that joins them in the fight. By day, Irene is a work-from-home mom to their four-year-old daughter. Kelsey runs a radio host talent program and produces classical music content as Program Director for Classical California, which operates KUSC in Los Angeles.

WHY DID YOU BECOME WRITERS?

Since we were kids, our imaginations have often been the safest places for us. We've observed our surroundings and challenged ourselves to put what we see into words, especially a wild story that lurks beneath the surface.

HOW DO YOU PUT YOUR VOICE AND POV INTO YOUR WORK AS A TEAM?

We're two women raising a child, which naturally gives us a certain POV—and limited time! We layer in our other identities, histories, and interests which sharpens the lens through which we tell stories. We usually start with something that we can't stop thinking about, then toss that thing back and forth until we have a world, characters, and enough conflict to motivate several interwoven storylines. We've each become efficient at communicating when we have a hole in our thinking and need the other one to kick in. We've built the same instincts and a common language, so even when we're writing separate acts or scenes, we're consistent.

ADVICE FOR ASPIRING WRITERS?

We'd say to get comfortable with the idea of considering yourself both an artist and a business. Once we understood that, we realized what we

needed to do to look like a legit business, which guides our priorities. Not only that, but we've found that considering ourselves a business has helped us respect our own time more; we're less likely to procrastinate when we know that we're being held accountable by specific goals. For any parents out there, we'd say that we know *The Struggle Is Real*. What helps fuel our drive is knowing that we're teaching our daughter by example how to work hard for what she wants. **For literally any aspiring writer, we'd urge them to take advantage of everything Roadmap Writers has to offer. They're on our side!**

ANY TIPS FOR APPLICANTS TO THE DIVERSITY INITIATIVE?

Keep applying even if you don't get in the first few times. And, when you do get in, be prepared to bring your "A game" every time, even if you're worried that you'll suddenly forget how to breathe, then pass out during your pitch. Or maybe that was just us.

WHAT'S BEEN THE MOST VALUABLE PART OF ROADMAP?

Although there are so many aspects of our experience in the Diversity Initiative competing for the title of MVP, they all stem from being quickly forced out of our comfort zones. The instructors did outstanding jobs of easing us into pitch prep, providing notes that were both fair and actionable, and leaving us with pitch materials that we are excited to keep improving.

WHAT DID IT MEAN TO BE SELECTED FOR THE DIVERSITY INITIATIVE?

It felt like a much-desired sign from the universe that we not only have good material but that we are also ready to put ourselves out there in a new way. People don't always seem to "get" us or where we coming from, so having people want to not only get to know us, but help us get ourselves out there was remarkable. It also put something within our reach financially that otherwise would have been a real stretch for us.

WHAT MAKES TOP TIER SPECIAL?

Relationships, by far. Obviously the relationships built with execs are the main point, and Roadmap gave me access to people I would never have met otherwise (I know because I was trying to meet them for many many years before Roadmap). But also the relationships with my "Roadmap Crew" – Dana, Jake, Paula, and Geoffrey! We went all the way through the program together, from Pitch Prep to Top Tier – we practice pitching together, give each other script notes all the time, and basically keep each other going whenever someone wants to give up. I've never had writer friends in the same career stage before, so it makes all the difference knowing we're all here for each other and in it together. Dana even drove all the way to Beverly Hills (from the East Side!) and spent an hour and a half waiting down the street at a cafe for me while I was in the meeting where I signed with my managers—that's friendship!

WHAT ADVICE DO YOU HAVE FOR ASPIRING AND FUTURE TOP TIER WRITERS?

Always chose emotion over plot. Write something so personal you're almost embarrassed to let anyone read it. That doesn't mean "tell a true story" (true stories often suffer from "but that's what really happened" and what really happened often isn't meaningful to anyone else but the person it happened to), but put enough of your authentic feelings and heart into your stories that it makes you feel shy. Once you start a script, keep going until you finish it even if you think it sucks, then put it away and come back to it in a few weeks; it probably isn't as bad as you think it is and that's the habit that will turn you into a professional writer (full disclosure: I stole that from an interview with Stephen J. Cannel).



WRITER INTERVIEWS

Morris DeMayo

Roadmap Signed Writer #267
Top Tier Alumn

Los Angeles native Morris DeMayo is a recent UCLA Television Writing Program graduate. His writing arises from his extensive work as a contracting analyst for government agencies including the Department of Defense, Drug Enforcement Administration, Department of Homeland Security, U.S. State Department, and the Defense Intelligence Agency. Before that, Morris worked for Morgan Stanley and Merrill Lynch as a Financial Advisor and Sector Analyst. He gravitates to stories from incidents he comes across in his work, ranging from National Security incidents to corporate espionage and corruption cases. His position allows him to bring a high level of authenticity relevant to his writing. **Morris is represented by 3 Arts Entertainment.**

WHAT MADE YOU WANT TO BECOME A WRITER?

I've always loved movies and wondered if I should pursue screenwriting as a career. After two decades of working in finance and as a government contractor, I decided to give screenwriting a go. However, like many people, becoming an assistant or an intern would not be feasible since I was entering this career kind of later in life. I felt stuck. Then I read an article about Roadmap Writers and their success with people like me. It motivated me to take the next step in pursuing a screenwriting career.

HOW DO YOU INFUSE YOUR VOICE AND POV INTO YOUR WRITING?

I usually look for stories that I have a great deal of familiarity with. In my line of work, I consult on cases that sometimes have all the natural elements of a great story. I then take the POV of the person I'm in most contact with for that case, whether it's the lead investigator, a governmental cabinet member appointee, or the person who's the center of the investigation. I then infuse that POV with my writing voice.

WHAT WAS THE MOST VALUABLE PART OF PARTICIPATING IN THE CAREER WRITER PROGRAM/TOP TIER?

Top Tier will help you stand out as a professional screenwriter by helping you draft or revise your script to industry standards, market yourself, and stay up-to-date with industry trends. They will also help you obtain the necessary exposure and contacts to launch your career.



ANY ADVICE FOR ASPIRING OR UP-AND-COMING WRITERS AND FOLKS TRYING TO GET INTO TOP TIER?

Two things that I can't stress enough:

- 1) Don't do this if screenwriting is a hobby for you. It has to be what you want your next full-time career to be. Don't waste Roadmap's and their execs' time if you're not taking your writing career seriously. It's a lot of work to get Top Tier writers signed.
- 2) Take the advice given to you by people at Roadmap. They have their finger on the pulse of the industry. I thought my first script was great, but Roadmap said my script did not meet industry standards. After four months in the Career Writer Program, I was still denied admission into Top Tier. I was frustrated. Finally, I asked someone at Roadmap for extra help. They suggested I do an hour-long consult with a former CBS Senior VP of Program Development. After reading my script, he made it clear that it was not very good. But he liked my background and suggested I take an Incubator class with a development exec and write a new script. In six weeks, I wrote a new pilot that got me into Top Tier. From there, I made a dozen contacts with development execs with whom I still keep in touch.



ROADMAP WRITERS

**"BE A HUMAN FIRST,
A WRITER SECOND."**

- Joey Tuccio, CEO/Co-Founder

Roadmap Writers