



## SCORING CRITERIA

Submissions will be judged by independent industry experts using the following criteria. The questions are not exhaustive but are examples of what judges might consider in each category.

### Premise/Concept

- Is it unique/original? Is it a new spin on a familiar story?
- Does the concept have longer form potential for either film or TV?
- Can it succinctly be explained?
- Do the actions and obstacles advance the story?

### Characters

- Are the characters well-developed?
- Is their purpose or struggle clearly identifiable?
- Do they have a clear and complete arc?
- Are they multi-layered?
- Are the characters relatable or accessible to the reader/viewer?

### Dialogue

- Does the dialogue elevate the scene?
- Does it heighten the overall story?
- Does it propel the story forward?

### Story

- Is the story compelling?
- Does it serve to drive the characters and events forward in a meaningful way?
- Does it emphasize a deeper theme?
- Does the story explore new ideas?

### Structure

- Does the story have a clear beginning, middle, and end?
- Does it have the appropriate structural beats?
- For scripted work, is it formatted properly?
- For filmed content, is it edited effectively?

### Voice/Style

- Does the writer use interesting word choice and sentence structure?
- Do they have a unique way of viewing and relaying what's happening in the story?
- Does the writer/filmmaker have a unique perspective?